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GEORGE V. NASH

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THE INTERNATIONAL FLOWER SHOW

The Second International Flower Show, with which The Horticultural Society of New York has been directly connected, was held in the Grand Central Palace, March 17 to 23, in cooperation with the New York Florists' Club. It ranks among the great flower shows of the world, and has never been surpassed, if equalled, in this country for size, quality of exhibits or beauty of arrangement. It proved a financial as well as artistic success. The attendance was large, much in excess of that of the previous year. It has been fully demonstrated that New York can and will support a big show if brought to its attention. Much of its success was due to the wide publicity it received at the hands of the publicity department. The leading newspapers took the matter up and gave widespread accounts of the show during and before its progress. All connected with the management are to be congratulated upon the successful results.

There was so much of interest and beauty in the exhibition that one was bewildered, and it is only after the lapse of time that the big things stand out in relief. Now, after the passing of two months, certain features stand out prominently. Among these big things of sustained interest throughout were the two rose gardens, one exhibited by the F. R. Pierson Co., the other by A. N. Pierson, Inc. They represented extremely diverse types of design, and each was awarded a gold medal by The Horticultural Society of New York. It was these large things of practical value which claimed the real attention of the people. It is to be hoped that the success of these two gardens will lead others to un-
dertake exhibits of this nature, illustrating gardens of other types, such, for example, as bulb gardens and rockeries.

The display of table decorations was one of the prominent features of the show. No such display had ever been seen in this city before. There were three separate groups. The display on Friday, March 19, was limited to hotels only. The prize was a silver cup, valued at $100, offered by The Horticultural Society of New York. An illustration of the prize-winning table, decorated by the Holland House, is here reproduced. There were seven entries in this class. The tables were set for twelve, the table and accessories supplied by the exhibitors.

The table decorations for sweet peas exclusively were displayed on Saturday, March 20, and were limited to private growers. There were five competitors, the first prize being won by The Wayside, Convent, N. J., the second by Thomas Nathan Strauss, Esq., of Mamaroneck, N. Y. The first prize was offered by Mr. Frederic R. Newbold.

The third display of table decorations was on Monday, March 22, also limited to private growers. The tables were set for eight, the table furnished by the flower show management, and the accessories supplied by the exhibitors. Any flowers but sweet peas were allowed. Nine entries were made. The first prize was won by A. Lewisohn, Esq., John Canning, superintendent. This was an exquisite design. The center piece was tall with a slender support, carrying the dainty decoration well above the line of vision. The flowers used in this were acacias, Mrs. Ward roses, and Dendrobium Wardianum. The base of the vase was concealed with loose sprays of the same flowers, and these were also used in the bouquets. The winner of the second prize in this competition was W. B. Thompson, Esq., R. W. Johnston, gardener. In this the center piece was also tall, made up of individual flower holders, in which were Phalaenopsis, Schizanthus to match in color, and Adiantum. The standard was decorated with primulas, resembling the color of the Phalaenopsis, the base being concealed by a loose mass of Schizanthus, Phalaenopsis amabilis, and Adiantum. Loose sprays of Selaginella marked irregular lines on the cloth, connecting the four bouquets. Special prizes were awarded to other tables as follows: Mrs. Nathan Strauss, Thos. Aitchison,
gardener, with decorations of Firefly roses and Adiantum, silver medal; Richard Delafield, Esq., Wm. Brock, gardener, the decorations Mrs. Ward roses, Phalaenopsis amabilis, Freesia alba, Adiantum, and Asparagus, silver medal; Mrs. H. Darlington, P. W. Popp, gardener, with decorations of lily-of-the-valley, a hybrid cattleya, primulas, Dendrobium nobile, and Asparagus, special prize; Martin J. Fitzgerald, with decorations of Chorisema, Dendrobium thyrsiflorum, Dendrobium Wardianum, and Adiantum, special mention; F. N. Lewis, Esq., W. Atkinson, gardener, with decorations of pansies, lily-of-the-valley, Adiantum, and Asparagus, silver medal.

The orchid display was superb, occupying practically all of one of the transverse divisions of the hall. Commercial and private growers were well represented. The unique feature among the commercial displays was that of the Julius Roehrs Co. This was arranged in a deep case, the face representing a huge picture frame. The concealed lighting illuminated the flowers brightly, bringing out in a vivid way their intensity of color.

The rose display, another of the talked-of features, was held on Saturday, March 20. Two groups were staged, one by the F. R. Pierson Co., winner of the first prize, the other by A. N. Pierson Inc., the second prize winner. The group of the F. R. Pierson Co. contained: Mrs. Francis Scott Keys, Crimson Queen, Ophelia, White Killarney, Killarney Brilliant, Richmond, American Beauty, Mrs. Geo. Shawyer, and Killarney Queen. The other contained: Killarney Queen, American Beauty, White Killarney, Mrs. Aaron Ward, Prince d'Arenberg, Mrs. Geo. Shawyer, and Killarney Brilliant.

The groups of flowering plants and bulbs were much admired, adding great masses of color to the exhibition. Each of these covered 200 square feet of space. There were six entries. Mrs. D. Willis James, Wm. H. Duckham, superintendent, won the first prize, the second going to F. E. Lewis, Esq., J. W. Smith, gardener.

All admired this year the great improvement in the trade exhibits. They were more artistically arranged, adding much to the general effect. Only two of the retail florists of this big city saw their opportunity and made known their existence by their
presence with an exhibit. Of course exhibitors of this class saw things from the standpoint of decoration. But the dealers in other lines, many of them, realizing their possibilities, made of their commercial displays charming pictures. This evidence of an awakening to the real meaning of a show of this kind—an artistic and decorative exhibition—was keenly appreciated by the public, and a continuance of this endeavor will meet with a deserving reward.

The Red Cross Tea Garden was the big attraction. An account of the arrangements for this, including the composition of the various committees in charge of the work, was given in the February issue of this Journal. Mrs. W. K. Draper, the chairman, and Mrs. Belmont Tiffany, the vice-chairman, were indefatigable in their efforts to make a success of the undertaking, and they succeeded wonderfully. Mr. Wm. A. Delano designed and arranged the Tea Garden. The council of The Horticultural Society of New York awarded him a gold medal in appreciation of this.

The Tea Garden was taxed to its capacity, people being turned away for want of room. Arrangements for dancing were provided, in connection with the Tea Garden.

In addition to all the above, there were large displays of foliage and greenhouse plants; masses of bulbous plants, tulips, hyacinths, daffodils, lily-of-the-valley; a superb exhibit of primulas and cyclamens, stocks and Schizanthus; a great display of carnations and sweet peas, and a wonderful assemblage of rose exhibits; great masses of azaleas and rhododendrons and other shrubs added brightness to the general display; stately palms formed a rich background to many of the bright colored exhibits; in fact there was a great display of the flowers and plants at their best at that time of the year.

The following medals were awarded by The Horticultural Society of New York for exhibits of unusual excellence:

Gold

F. R. Pierson Co., Tarrytown, N. Y., for Rose Garden; A. N. Pierson, Inc., Cromwell, Ct., for Rose Garden; Wm. A. Delano,

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International Flower Show, 1915. The two Rose Gardens: in the foreground that of the F. R. Pierson Co.; in the rear that of A. N. Pierson, Inc. These gardens were features of the show.
N. Y. City, for artistic design and arrangement of the Red Cross Tea Garden.

Silver

Max Schling, for artistic retail display; F. R. Pierson Co., for artistic trade display; J. M. Thorburn & Co., for artistic trade display of bulbs and flowering plants; A. N. Pierson, Inc., for artistic trade display; Stumpp & Walter Co., for artistic trade display of bulbs; Bobbink & Atkins, for artistic trade display; Julius Roehrs Co., for display of azaleas; G. E. M. Stumpp, for artistic retail display.

The following were the members of the Flower Show Committee:

Representing The Horticultural Society of New York: Dr. N. L. Britton, M. C. Ebel, T. A. Havemeyer, J. A. Manda, George V. Nash, Frederic R. Newbold, F. R. Pierson, James Stuart. Representing the New York Florists' Club: F. L. Atkins, Wm. H. Duckham, Wallace R. Pierson, Julius Roehrs, Wm. H. Siebrecht, Chas. H. Totty, Frank H. Traendley, John Young. The following officers were elected by the Joint Committee: Chairman, F. R. Pierson; Vice-chairman, T. A. Havemeyer; Treasurer, Frederic R. Newbold; Secretary, John Young.

The following were donors of special prizes:

Mrs. James Herman Aldrich  R. G. Forbes
Mrs. Hugh D. Auchincloss    Mrs. Henry C. Frick
James S. Auchincloss          Edward S. Harkness
Geo. D. Barron                Mrs. McDougall Hawkes
Otto F. Behrend                Adrian Iselin
Miss C. A. Bliss             C. O'D. Iselin
Charles Lyman Brinsmade       Miss Georgine Iselin
Jno. I. D. Bristol            Wm. E. Iselin
Mrs. Arthur Scott Burden      Arthur Curtis James
Louis Burk                    Mrs. D. Willis James
George E. Colon               Mrs. DeLancey Kane
Charles A. Dard               Miss Elizabeth Kean
Gherardi Davis                Miss Ellen King
Mrs. George William Douglass  Charles Mallory
H. F. du Pont                 S. J. McLean
Mrs. M. E. Dwight             J. P. Morgan

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Mrs. J. P. Morgan          William Shillaber
Wm. S. Myers                Mrs. F. K. Sturgis
Mrs. Wm. G. Nichols         Mrs. James Sullivan
Wm. Nilsson                 Mrs. Henry P. Tailer
Mrs. H. Fairfield Osborn    Chas. G. Thompson
E. S. Pegram                Wm. B. Thompson
Samuel T. Peters            Samuel Thorne
D. G. Reid                  Mrs. French Vanderbilt
John J. Riker               Mrs. F. W. Vanderbilt
Mrs. Herbert L. Satterlee   Dr. Henry F. Walker
Isaac N. Seligman           Mrs. F. S. Witherbee
Mrs. Chas. H. Senff         Mrs. J. Hood Wright

The following special prizes were donated by those having commercial interests in horticulture:

Felix & Dykhuys           Reuter
Florists' Exchange        Stumpp & Walter
A. Holman & Son           Webber & Don
Wm. F. Kasting            Wells & Co.
Lord & Burnham Co.

Silver cups were donated by The Horticultural Society of New York, the New York Botanical Garden, Gov. Livingston Beeckman, F. R. Newbold, Jas. Carter & Co., Stuart, Low & Co., and by the following hotels: Vanderbilt, Ritz-Carlton, Manhattan, Biltmore, Astor, and McAlpin.

The Horticultural Society of New York again had a booth, located in the same place as last year. This was furnished and decorated by the Wanamaker Store without cost to the society. The floral decorations were provided by friends of the society and were arranged by Mr. Havemeyer and Mr. Troy. Two young ladies were in attendance to answer questions, and the booth, as last year, was a subject of much interest and discussion. It gave the society a home at the show, where friends could meet and rest.