Edited by the Secretary

George V. Nash

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THE INTERNATIONAL FLOWER SHOW

The month of March, in the year 1914, marks an important period in the history of the society. In this month, from the twenty-first to the twenty-ninth, was held the first large spring show, in the management of which the society participated. Under the auspices of The Horticultural Society of New York and the New York Florists' Club, in cooperation with the American Rose Society, the American Carnation Society, and the American Sweet Pea Society, was given one of the largest and most attractive exhibitions ever held in this country. It was not only an artistic but also a financial success. All are to be congratulated on the happy outcome—those who gave their time and energy in arranging for the exhibition and providing for the many details, and the many exhibitors, both private and commercial, who made the show an artistic success by contributing superb examples of plants and flowers.

The exhibition was given under the following patronage:

Mrs. John Purroy Mitchell  Mrs. W. De Lancey Kountze  Mrs. W. De Lancey Kane
Mrs. Edmond Baylies  Mrs. J. F. D. Lanier
Mrs. August Belmont  Mrs. Ogden Mills
Mrs. R. L. Beeckman  Miss Newbold
Miss Beeckman  Mrs. F. K. Polk
Mrs. Lloyd Bryce  Mrs. F. K. Pendleton
Mrs. Nicholas Murray Butler  Mrs. Edmund Randolph
Mrs. Lewis S. Chanler  Miss Sands
Mrs. Henry Clews
Mrs. Wm. A. Delano
Mrs. J. B. Duke
Mrs. Stuyvesant Fish
Mrs. Richard Gambrill
Mrs. F. G. Griswold
Mrs. Austen Gray
Mrs. Ogden Goellet
Mrs. Charles Dana Gibson
Mrs. J. Borden Harriman
Mrs. Archer Huntington
Mrs. T. A. Havemeyer
Mrs. Ernest Iselin
Mrs. C. Oliver Iselin
Mrs. Richard Irwin
Mrs. Arthur Curtiss James
Mrs. D. Willis James

Mrs. James Speyer
Mrs. Fred F. Thompson
Mrs. Cornelius Vanderbilt
Mrs. F. W. Vanderbilt
Mrs. M. Orme Wilson
Mrs. Payne Whitney
Mrs. Whitney Warren
Mrs. Henry C. Frick
Mrs. Charles F. Hoffman
Mrs. Charles H. Senff
Mrs. A. M. Coats
Mrs. Henry Van Rensselaer Kennedy
Mrs. James Roosevelt
Mrs. William E. Glyn

The flower show committee was constituted as follows: F. R. Pierson, Frederic R. Newbold, Patrick O’Mara, Joseph A. Manda, James Stuart, George V. Nash, N. L. Britton, and Theodore A. Havemeyer, representing The Horticultural Society of New York; and Chas. H. Totty, W. A. Manda, William Duckham, Frank H. Traendly, Wallace R. Pierson, Julius Roehrs, Jr., and John Young, representing the New York Florists’ Club. Mr. Pierson was elected chairman, Mr. Newbold treasurer, and Mr. Young secretary. Mr. Pierson made a very efficient chairman, and it is due to the personal efforts of Mr. Havemeyer and Mr. Newbold that many of the special prizes were secured.

The following were donors of special prizes:

Mrs. James Herman Aldrich
W. T. Carrington
Mrs. A. M. Coats
Mrs. Wm. Coombs
Mrs. Henry F. Du Pont
Mrs. Stuyvesant Fish
Mrs. Peter Fletcher
James B. Ford
Mrs. Henry C. Frick
Mrs. Richard Gambrill

McDougall Hawkes
Mrs. Chas. F. Hoffman
Mr. & Mrs. Adrian Iselin
Miss Georgine Iselin
Arthur Curtiss James
Mrs. D. Willis James
Mrs. De Lancey Kane
Mrs. Henry Van Rensselaer Kennedy
Mrs. Gustav E. Kissel
Clement Moore
J. Pierpont Morgan
John J. Riker
Mrs. Archibald Rogers
Mrs. James Roosevelt
Mrs. Herbert L. Satterlee
Isaac N. Seligman

Mrs. Chas. H. Senff
Chas. G. Thompson
Mrs. F. F. Thompson
Wm. B. Thompson
Samuel Thorne
Frederick W. Vanderbilt
Mrs. F. W. Vanderbilt

Silver cups were donated by The Horticultural Society of New York, and by the following hotels: Astor, Biltmore, Manhattan, McAlpine, Plaza, Ritz-Carlton, St. Regis, Sherry's, Vanderbilt, Waldorf-Astoria, and Woodstock. The following special prizes were donated by those with commercial interests in horticulture:

Arthur T. Boddington
W. Atlee Burpee
H. H. Charles
Cut Flower Exchange
Executive Committee American Rose Society
Benjamin Hammond
Henry & Lee
Knight & Struck Co.
Lord & Burnham Co.

Harry O. May
New York Cut Flower Co.
N. Y. & N. J. Association of Plant Growers
Wallace R. Pierson
Anton Schultheis
Geo. T. Schuneman
Charles Schwake, Inc.
J. M. Thorburn & Co.
Waban Rose Conservatories
Yokohama Nursery Co.

The following medals were also offered: Toronto Horticultural Society, silver and bronze; Mrs. Gertrude M. Hubbard, gold; American Sweet Pea Society, silver and gold; American Rose Society, bronze, silver and gold; The Horticultural Society of New York, bronze, silver and gold; Lord & Burnham Co., gold.

The New Grand Central Palace was adorned as it had never been adorned before. The large central portion of the main floor and extensive areas in the gallery were reserved for competitive exhibits, the commercial exhibits being placed along the walls. The tall stately columns added a dignity to the scene not otherwise attainable. Southern smilax was used extensively in the decorations, relieving the masses of light color which might otherwise
have been too glaring. Delightful views of the exhibits on the main floor could be had from the gallery, each view-point disclosing a new effect. The beauty and magnitude of this exhibit could only be appreciated fully from this vantage point.

Space will not permit a detailed account of the many and varied exhibits, nor of the many prize-winners, only the more conspicuous can be alluded to.

Section A comprised exhibits by private growers of plants in flower. Here were amaryllises, azaleas, begonias, cinerarias in quantity, superb displays of cyclamens, hydrangeas, primroses, rhododendrons, and schizanthus, among many others. One of the notable exhibits in this class was a group of flowering and foliage stove and greenhouse plants, arranged for effect, covering 100 square feet, exhibited by Mr. W. B. Thompson, of Yonkers, N. Y. An illustration of this is produced here, the winner of the first prize. An arch tastefully decorated with rambler roses, and many foliage plants and plants in flower formed the picture.

Section B was for the same kinds of plants for commercial growers. One of the most striking exhibits here was a collection of superb azalea plants exhibited by the Julius Roehrs Co., comprising two classes, each of which took the first prize. Another exhibit out of the ordinary was a collection of the genera Erica, Epacris and Boronia, exhibited by the Knight & Struck Co. The group of flower and foliage stove and greenhouse plants, covering 200 square feet, exhibited by the Julius Roehrs Co., secured the first prize in this class, the silver cup of The Horticultural Society of New York, valued at $150.00.

Section C covered exhibits of palm and foliage plants by private growers, while section D included the same plants for commercial growers. A magnificent specimen of Pandanus Sanderiana, exhibited by Mr. John Wanamaker, a first prize winner, was a striking feature here.

Sections F and G were for ferns, the former for exhibits by private growers, the latter for commercial. Many specimen plants were exhibited by private growers, among the first-prize winners being Mrs. H. Willis James, Mrs. J. B. Trevor, and Wm. Ziegler, Jr.

Section H was for exhibits of bulbous plants by private growers,
International Flower Show 1914. Anthurium, exhibited by Mrs. B. B. Tuttle; groups of Amaryllis, exhibited by Mrs. D. Willis James; Pandanus Sanderiana, exhibited by Mr. John Wanamaker; group of six foliage plants, on right corner, exhibited by Mrs. D. Willis James. All winners of first prizes.
while section I performed the same service for commercial growers. On long tables in the gallery was a superb display of hyacinths, narcissus and tulips by private growers.

Sections J and K included exhibits of orchid plants, for private and commercial grows respectively. The orchid display was notable, one of the finest ever given in the city. Among the private growers Mr. Clement Moore took a prominent place with extensive exhibits, securing a number of first prizes. Among the commercial growers the Julius Roehrs Co. took first prize for a collection of 100 plants in variety, arranged for effect. There were many superb specimens in this collection, not only well-grown plants, but many rare species and hybrids.

Sections L and M were for cut orchids. Mr. Moore was again a prominent first-prize winner here, among the prizes being a silver cup for the best display of 25 vases.

The displays of roses were made with the cooperation and under the management of the American Rose Society. Sections N to Q comprised the rose exhibits. There were large displays in pots or tubs. Among these was a magnificent collection of rambler roses, including some new seedlings, by Mr. M. H. Walsh, of Woods Hole, Mass. Excellent specimens of old-time favorites, such as Hiawatha, Dorothy Perkins, Lady Gay, were among these, and none of them was more striking or more attractive than Hiawatha. It was a glowing spot of color.

Monday, the 23d, was rose day, when the cut blooms were exhibited. There was a glorious display of all the old time favorites, and of some new ones. They were shown in the gallery and were a great center of attraction. Exquisite blooms of Killarney, both pink and white, of Killarney Queen, and of the latest sport from this popular rose, Killarney Brilliant, intense in color, were there. Sunburst and Lady Hillingdon were the striking yellows. Great masses of American Beauty made fragrant the air with their rich perfume. My Maryland added its charm, and many others went to make this one of the most notable displays of cut roses ever seen in this city.

Tuesday, the 24th, was carnation day. The exhibits were made with the cooperation and under the management of the American Carnation Society. They were given the place of honor on the
gallery, the roses being removed to another part of the same gallery. This display will long be remembered.

Wednesday, the 25th, was sweet pea day, the exhibits made with the cooperation and under the management of the American Sweet Pea Society. This delightful flower has a firm hold upon the affections of the public, as was demonstrated by the attention the exhibits attracted. The development in this flower is wonderful, even when one looks back but a few years. All colors, in innumerable shades, may now be had in this flower, known as the "poor man's orchid."

Thursday, the 26th, was the day assigned for the rose display. Large prizes were offered for a display of cut roses. Two exhibits contend for the honor of first place, the judges finally awarding this coveted position to A. N. Pierson Inc., of Cromwell, Ct., the competition being very close. The second prize was awarded to the F. R. Pierson Co., of Tarrytown, N. Y. They were both magnificent displays of superb blooms. The displays were placed in the center of the hall on the main floor.

Carnations also had a display day, Friday, the 27th. A superb exhibit of excellent blooms was held in the gallery, in the space formerly devoted to the general display of both roses and carnations.

Under the heading of miscellaneous cut flowers were exhibited a great variety, including amaryllis, snapdragon, mignonette, pansies, and stocks.

The table decorations were shown on Wednesday, the 25th, sweet pea day, and held a place of honor in the gallery. There were two classes of these, one for sweet peas, the other permitting of any flowers excepting sweet peas.

A striking feature this year, and one lacking in previous exhibitions, was the displays made by the retail florists. These were in the commercial classes, and occupied one side of the main floor. But few of them took advantage of this great opportunity to reach a flower-loving public, but those who did must have been much gratified by the interest manifested by the public in their efforts.

One of the most attractive features of the exhibition was the booth of The Horticultural Society of New York, attractive not only to the members of the society but also to the thousands of
International Flower Show 1914. Group of flowering and foliage store and greenhouse plants, exhibited by Mr. W. B. Thompson.
Winner of the first prize in amateur class.
visitors who came during the course of the show. This booth was
the suggestion of Mr. T. A. Havermeyer, and was unanimously
approved by the exhibition committee. The matter was left in the
hands of Mr. Havermeyer, who arranged with John Wanamaker
to provide the booth without cost to the society. Certain items,
such as the space occupied, the carpet for the floor, and the
attendants, were provided by the society. That the suggestion of
Mr. Havermeyer was a wise one was amply demonstrated, for the
booth proved to be one of the attractions of the show. It was
located in the southeast corner on the main floor. It was beauti-
fully decorated inside and out. The floral decorations, arranged
for by Mr. J. H. Troy, were changed repeatedly, so the booth
always presented a new appearance. Facilities for correspondence
were provided, and some of the latest works on practical horti-
culture were displayed on the tables. Two young ladies, students
at Teachers College, were engaged for the continuance of the show.
They were always on hand, answering the many questions by
visitors who were interested in the society and its doings. The
booth served as a meeting place for members of the society and
their friends, in fact it was the home of the society at the show.
It gave the society a very prominent position, and made it and its
doings known to thousands unacquainted before with its activities.
Our membership was increased by about one hundred. This new
membership consisted of 3 patrons, 26 life members, and about 70
annual members, thus adding over $2,000 to the premanent fund
of the society, which is now over $10,000.

The accompanying illustrations will doubtless recall to many
who read this the pleasant surroundings which made this booth so
home-like, not only to the members of the society, but also to their
many friends and the thousands of visitors who called during the
exhibition.

As remarked above, the show was a great success, artistically
and financially, and the society is to be congratulated upon its
achievement. New York at last has come into her own. She has
demonstrated that she has a living interest in all that is best in
horticulture, and that she is willing to back up this interest by
financial support.

An agreement has been again made for a spring show in 1915,
under the same terms as last year, The Horticultural Society of New York and the New York Florists' Club acting in coöperation. The date of this exhibition is set for March 17 to 23, inclusive. All those who made the spring show of this year such a success are invited to again put their shoulder to the wheel and push, thus making of the show of 1915 an even greater success than that of the present year. It can be done. Let us all work to this end.

SWEET PEA EXHIBITION

The American Sweet Pea Society will hold its annual convention and exhibition as the guests of our society, at the American Museum of Natural History, with the permission of the trustees of that institution, on Saturday and Sunday, June 27 and 28. There is hardly a flower which appeals more strongly to the people than does the sweet pea. With a delicious fragrance and a great variety of colors and shades, it suits the tastes of all. This dainty flower will be here in all its beauty and charm, and all should take advantage of this opportunity to see it at its best. We cannot all afford orchids, but the sweet pea is within the reach of everyone, for they can be grown in our gardens. We can have plenty of these delightful blossoms for the picking, for the more the flowers are picked the more freely they are produced.

For the successful cultivation of this flower the reader is referred to a lecture by Mr. Edwin Jenkins, delivered before the society on January 17 of the present year, and published in the Journal of the society for February. This is by a practical man and an enthusiastic admirer of this flower. How to prepare the soil, methods of cultivation, the best fertilizers, mulching, hybridizing, diseases and insects and their remedies, are all touched upon by Mr. Jenkins. With these explicit directions anyone should be able to produce fine flowers.
International Flower Show 1914. Group of flowering and foliage stove and greenhouse plants, exhibited by the Julius Roehrs Co. Winner of the first prize, the Silver Cup of The Horticultural Society of New York.